



Unfold the potential

Get the most out of the Daily Brief

What is the Daily Brief?

The Oxford Analytica Daily Brief assesses the significance and impact of critical events and trends in the macro environment. Drawing on our global expert network and in-house team, we deliver insights through dissection and analysis of developments in macroeconomics and the political economy. The Daily Brief gives clients a proven edge in assessing the impact of global events, enabling them to turn risks into opportunities.

Helping clients to master the macroeconomic and geopolitical environment

The Daily Brief analysis is presented by sector, country and region, providing a fast and comprehensive overview of the latest and most significant issues.



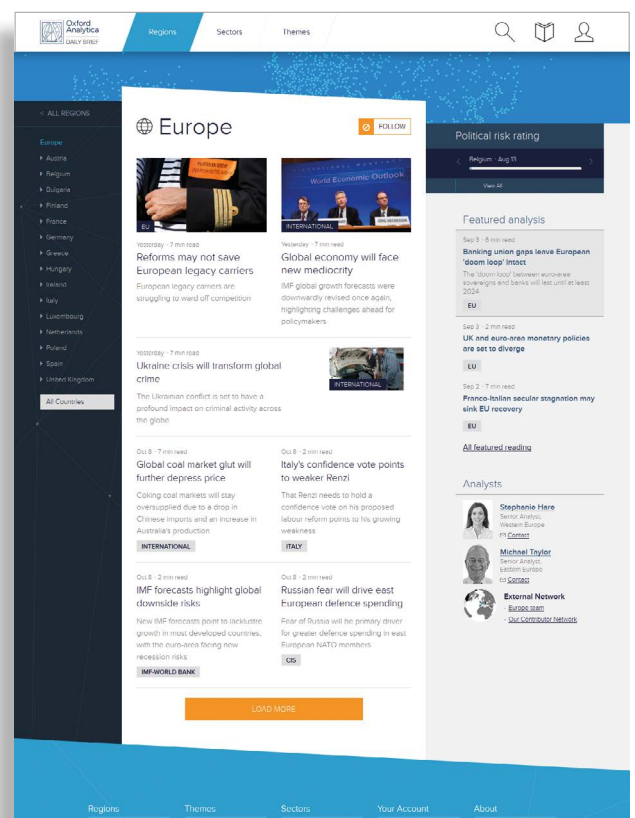
Ease of use

- Stay informed on updates to articles and custom searches with custom **alerts**
- **Follow analysis** on specific countries, regions and sectors of interest
- Simple and **comprehensive search** capabilities
- Fully **responsive design** for mobiles and desktops
- **Easy navigation** and clear presentation

Country risk rating

The Daily Brief now incorporates **risk ratings for over 150 countries**, updated quarterly and including a country-by-country history.

Our risk ratings represent an aggregate measure of several key political risks, which can have a material impact on businesses operating in that country.





Featured analysis and direct access to analysts

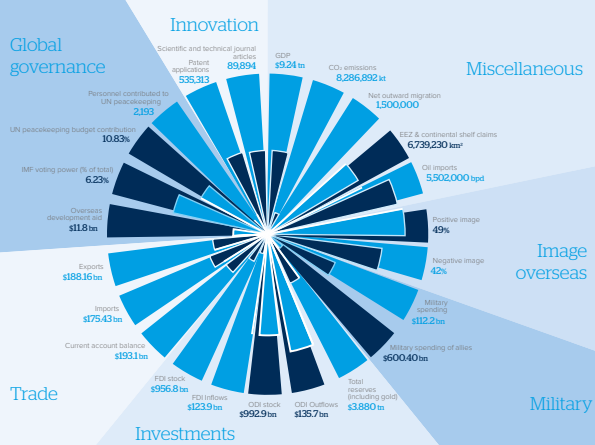
Our analysts identify **landmark articles**, highlighting **key issues** with wider and longer-term relevance for each region, country and sector.

Follow up **directly with our analysts** by email or phone, if you want to examine what the Daily Brief analysis means for your organisation.

Themes

Theme pages **highlight and monitor key trends** with high and long-term impacts on the macro environment.

These trends are cross-regional or cross-sectoral. Examples include global cities, demographic shifts and global governance.



Wide array of formats

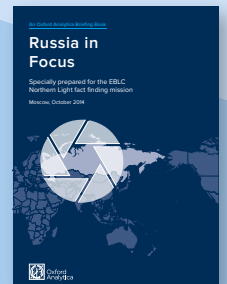
The Daily Brief's insights are delivered to suit the way you work:

- Full length articles
- Short summaries
- Graphic analysis
- Conference calls
- Daily emails and email alerts
- Managing Director's weekly selection of key coverage

Saved articles and customisable PDF books

Build your own library of content by saving relevant articles, or create a **personalised PDF book** of articles to suit your agenda.

We frequently issue our own curated collections covering particular themes or events.



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Oxford Analytica Daily Brief

	Regions						Security & Defence	Executive Summary
	Comprehensive Daily Brief	Asia-Pacific	Middle East & Africa	Latin America	Europe	Russia/CIS		
Key Features								
Articles per week*	35				5		4	4
Executive summaries per week*	80				20		12	10
Weekly Chairman's email	●				●		●	●
Graphic Analysis	●				●		●	●
Country pages	●				●		●	●
Annual and bi-annual Prospects	●				●		●	●
Country risk ratings	●				●		●	●
Customised briefing books	●				●		●	●
30 year analysis database	●				●		●	●
Delivery								
Daily email	●				●		●	●
Online, device optimised	●				●		●	●
Email alerts	●				●		●	●
Beyond the Daily Brief								
Open conference calls	●				●		●	●
Annual Conference Invitation	●				●		●	●
Ask an Analyst	●				●		●	●
Client-analyst calls	●				●		●	●

* = up to
Pricing upon request

Global Risk Monitor

The Global Risk Monitor (GRM) tracks our top ten global risks – the most serious and pertinent geopolitical and macroeconomic risks the world faces in the year ahead.

The GRM's rigorous and transparent methodology helps businesses and policymakers track emerging risks and measure their impact on geopolitics, macroeconomics and investment – all available through a user-friendly, fully interactive interface which links directly to further analysis from the Oxford Analytica Daily Brief.®

Value at Political Risk - VAPOR

A unique new tool, allows global companies to assess the financial impact of political risk exposure, in real dollar-value terms and by industry. VAPOR gives businesses a competitive edge by:

- Estimating dollar-value expected losses and probable maximum losses for political risk events over time
- Monitoring political risk exposures on an ongoing basis in light of changing world conditions
- Assessing the severity of particular political risk contingencies under alternate investment scenarios